

CONTRACT



WAXN-TV
WSOC Television, Inc.
PO Box 809229
Chicago, IL 60680-9229
(855) 333-2676

And:

Waterfront Strategies
3050 K Street NW
Ste 100
Washington, DC 20007

Contract / Revision 585808 /		Alt Order # 09598696
Product HOUSE MAJORITY FORW		
Contract Dates 08/20/19 - 08/26/19		Estimate # 7884
Advertiser ISS/House Majority Forward-A		Original Date / Revision 08/13/19 / 08/13/19
Billing Cycle WEEKLY	Billing Calendar Broadcast	Cash/Trade Cash
Property WAXN-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Adults 35+		
Agency Code TV14573	Advertiser Code 509	Product 1/2 545
Agency Ref P00018027		Advertiser Ref P00071584-A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WAXN	08/20/19	08/26/19	M-F 7a-8a	7:00 AM-7:30 AM		:30			P-03		NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$150.00					
N 2	WAXN	08/20/19	08/26/19	M-F 7a-8a	7:30 AM-8:00 AM		:30			P-02		NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$180.00					
N 3	WAXN	08/20/19	08/26/19	M-F 8a-9a	8:00 AM-8:30 AM		:30			P-02		NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$200.00					
N 4	WAXN	08/20/19	08/26/19	M-F 8a-9a	8:30 AM-9:00 AM		:30			P-02		NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$200.00					
N 5	WAXN	08/20/19	08/26/19	M-F 10a-11a	10a-11a		:30			P-03		NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$60.00					
N 6	WAXN	08/20/19	08/26/19	M-F 11a-12p	11a-12p		:30			P-04		NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$40.00					
N 7	WAXN	08/20/19	08/26/19	M-F 12p-1p	12p-1p		:30			P-03		NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$60.00					
N 8	WAXN	08/20/19	08/26/19	M-F 1p-130p	1p-130p		:30			P-04		NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				2	\$35.00					
N 9	WAXN	08/20/19	08/26/19	M-F 130p-2p	130p-2p		:30			P-04		NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				2	\$35.00					
N 10	WAXN	08/20/19	08/26/19	M-F 230p-3p	230p-3p		:30			P-03		NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

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<u>Contract / Revision</u> 585808 /		<u>Alt Order #</u> 09598696
<u>Contract Dates</u> 08/20/19 - 08/26/19		<u>Product</u> HOUSE MAJORITY FOR
<u>Advertiser</u> ISS/House Majority Forw		<u>Estimate #</u> 7884
		<u>Original Date / Revision</u> 08/13/19 / 08/13/19

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/20/19	08/26/19	MTWTF--	2			\$65.00						
N 11	WAXN	08/20/19	08/26/19	M-F 330p-4p	330p-4p		:30			P-03		NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/20/19	08/26/19	MTWTF--	2			\$90.00						
N 12	WAXN	08/20/19	08/26/19	M-F 4p-5p	4p-5p		:30			P-03		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/20/19	08/26/19	MTWTF--	2			\$100.00						
N 13	WAXN	08/20/19	08/26/19	M-F 530p-6p	530p-6p		:30			P-03		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/20/19	08/26/19	MTWTF--	2			\$80.00						
N 14	WAXN	08/20/19	08/26/19	M-F 7p-730p	7p-730p		:30			P-03		NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/20/19	08/26/19	MTWTF--	3			\$500.00						
N 15	WAXN	08/20/19	08/26/19	M-F 730p-8p	730p-8p		:30			P-03		NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/20/19	08/26/19	MTWTF--	3			\$550.00						
N 16	WAXN	08/20/19	08/26/19	M-F 8p-830p	8p-830p		:30			P-03		NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/20/19	08/26/19	MTWTF--	4			\$450.00						
N 17	WAXN	08/20/19	08/26/19	M-F 830p-9p	830p-9p		:30			P-03		NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/20/19	08/26/19	MTWTF--	4			\$400.00						
N 18	WAXN	08/20/19	08/26/19	M-F 9p-10p	9p-10p		:30			P-03		NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/20/19	08/26/19	MTWTF--	4			\$450.00						
N 19	WAXN	08/20/19	08/26/19	M-F 10p-1030p	10p-1030p		:30			P-02		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/20/19	08/26/19	MTWTF--	4			\$800.00						
N 20	WAXN	08/20/19	08/26/19	M-F 1030p-11p	1030p-11p		:30			P-03		NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/20/19	08/26/19	MTWTF--	4			\$650.00						
N 21	WAXN	08/25/19	08/25/19	Sun Prime Hour 1	8p-9p		:30			P-03		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/19/19	08/25/19	-----1	1			\$160.00						
N 22	WAXN	08/25/19	08/25/19	Sun Prime Hour 2	9p-10p		:30			P-03		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/19/19	08/25/19	-----1	1			\$160.00						
N 23	WAXN	08/25/19	08/25/19	Su 10p-1035p	10p-1035p		:30			P-03		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/19/19	08/25/19	-----1	1			\$550.00						
Totals								0.00				64	\$18,600.00	

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/19/19 -08/25/19	49	\$14,335.00	(\$2,150.25)	\$12,184.75
08/26/19 -09/01/19	15	\$4,265.00	(\$639.75)	\$3,625.25
Totals	64	\$18,600.00	(\$2,790.00)	\$15,810.00

Signature: _____ Date: _____

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